



Chicago Loop Alliance

Art Loop 2010 Participation Form

Please provide the following information about your organization and how you plan to participate in **Chicago Loop Alliance's Art Loop 2010** initiative. Information submitted will be used in marketing, PR efforts and media outreach to promote **Art Loop 2010** July through October 2010. **(Please Print)**

YES- I would like to participate in *Art Loop 2010*!

CONTACT INFORMATION

Organization Name: _____

Contact: _____

Email: _____ Phone: _____ Fax: _____

Your organization is best described as: Cultural Hotel/Hospitality Retail Restaurant Other _____

PARTICIPATION INFORMATION

Please provide the following information for participation in **Art Loop 2010**. We reserve the right to edit descriptions for space limitations.

Organization Name (if different from above): _____

Location (business address): _____

Web site address: _____

Special offer or promotion for inclusion on CLA Web site (note: promotion will be offered for the duration of *Art Loop 2010* – July through October 2010): _____

PARTICIPANT MARKETING COMMITMENT

Your marketing and promotional efforts are critical to the success of *Art Loop 2010*. Please indicate how you will promote your participation in **Art Loop 2010**:

Yes, I will commit to promote my participation in **Art Loop 2010** in the following ways:

Web site: _____ (please specify: listing/link, approx. hits/mo. if available)

Online Contacts: _____ (your e-reach: e-newsletters, e-mailing lists, etc.)

Display/Distribute rack cards or brochures: _____ (type and quantity)

Display Poster _____

Other: _____

Deadline for participation is Friday, May 14, 2010!

Signed: _____

Date: _____

Please return completed form via mail, fax or email:

Chicago Loop Alliance
27 East Monroe Street, Suite 900A
Chicago, IL 60603
ATTN: *Art Loop 2010* Participant

**Thank you for participating in
Art Loop 2010!**

Email form ATTN: *Art Loop 2010* Participant to:
betsy@chicagoloopalliance.com

Fax form ATTN: Betsy Shea to: 312.782.0349

