

CHICAGO LOOP ALLIANCE 2012 MEMBERSHIP DUES STRUCTURE

RETAIL – THEATER – RESTAURANT – PARKING – REAL ESTATE – PROFESSIONAL SERVICES

(BASED ON SQUARE FOOTAGE)

UP TO 2,500	\$250
2,501 – 5,000	\$500
5,001 – 10,000	\$1,000
10,001 – 25,000	\$1,500
OVER 25,000	\$3,000

EDUCATION – NON-FOR-PROFIT

(BASED ON # OF STUDENTS/MEMBERS)

1 to 2,000	\$250
2,001 – 5,000	\$750
OVER 5,000	\$1,500

MEDIA

(FLAT FEE)

\$1,000

FINANCIAL INSTITUTIONS

(BASED ON AMOUNT OF DEPOSITS)

UNDER \$50 MILLION	\$750
\$50 - \$100 MILLION	\$1,000
\$101 - \$200 MILLION	\$2,000
OVER \$200 MILLION	\$3,000

LAW FIRMS

(FLAT FEE)

\$2,000

HOTELS

(BASED ON # OF ROOMS)

\$3.00 PER ROOM

MINIMUM	\$250
MAXIMUM	\$3,000

CONDO ASSOCIATION

(FLAT FEE)

\$250

INDIVIDUAL

(FLAT FEE)

\$250

CLA MEMBERSHIP DUES ARE RENEWED ON A CALENDAR YEAR BASIS

FROM JUNE 1, 2012 – DECEMBER 31, 2012 MEMBERSHIP DUES ABOVE \$250 ARE PRORATED AT 50%

MEMBER E-BLAST(S)

NEW MEMBERS AND RENEWED 2012 MEMBERS RECEIVE ONE COMPLIMENTARY E-BLAST PER YEAR
ADDITIONAL E-BLASTS \$100

LOOP DU JOUR E-BLASTS FEATURING MEMBER PROMOTIONS AND DISCOUNTS ARE DISTRIBUTED ON THE SECOND AND FOURTH THURSDAY OF THE MONTH; MEMBERS MAY BE INCLUDED IN ONE LOOP DU JOUR E-BLAST PER QUARTER.

MORE INFORMATION AT CHICAGOLOOPALLIANCE.COM